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fives

Fives FCB USA Inc. strengthens its position with a highly experienced team, entirely dedicated to North American cement, concrete, SCM and minerals customers

In May, Fives FCB, part of world industrial engineering leader Fives Group specialized in cement, concrete, SCM's beneficiation and minerals, opened a new subsidiary in the U.S.: **Fives FCB USA Inc.** Today, the company is **pleased to welcome three highly experienced professionals** to help structure its local operations and accelerate its development in North America.

These strategic appointments reflect Fives' commitment to providing expert, responsive, and local support to cement, concrete, SCM's beneficiation and minerals industry players across the country.

- **Matt Devitt joins as Business Development Director.**

With 20 years of experience in both plant operations as process engineer (Lafarge, GCC, Lhoist) and industrial gas treatment technologies with technical, commercial and operational roles, Matt brings a unique dual perspective that bridges technical expertise and customer needs. His deep involvement in the Cement Industrial Committee (CIC) and IEEE-ACA Conferences positions him as a strategic connector, capable of driving business growth through industry insight and trusted relationships.

- **Geovanni Calderon is appointed Chief Technical Officer.**

Geovanni combines hands-on production leadership with extensive commissioning and site management experience, as he previously served as Production Manager at Cementos Moctezuma (Mexico) during 5 years, and then spent 17 years at Fives FCB as Commissioning Manager and Site Manager. His deep knowledge of Fives technologies and recent focus on energy optimization at Cemex USA as Corporate Energy Manager make him a key asset to lead technical excellence and operational efficiency.

- **Jeff Sharratt, in charge of Services.**

Jeff brings 30 years of experience, including 10 years as Production Manager at American Gypsum and Vicat (Lebec, CA), 10 years at FLSmidth as Services Sales Manager, and 10 years as Field Project Manager and Construction Site Manager. His understanding of plant operations and service needs enables him to offer tailored solutions that enhance performance, reliability, and long-term value for our clients.

Based in **Birmingham, Alabama**, Fives FCB USA Inc. shares premises with **North American Construction Services**, and leverages a strong local network to promote Fives' advanced solutions: equipment, integrated plants, and services.

"This team marks a major step in our commitment to the U.S. market. Their combined expertise will help us deliver high-performance, valuable solutions tailored to local needs."

Yan HUERRE, Commercial Director, Fives FCB

About Fives and Fives FCB

Fives designs and supplies machines, process equipment and production lines for the world's leading manufacturers. From the first railway lines to the Eiffel Tower elevators and industry 4.0, Fives has been designing the disruptive solutions and technologies that make industry for over 200 years. A pioneer in decarbonization and digitalization, Fives is always one innovation ahead thanks to its ability to anticipate customer needs. By responding to the specificities of each market locally, Fives combines economic and environmental performance in 25 countries thanks to over 9,200 employees. In 2024, Fives reached an order intake of over €2.2 billion. (www.fivesgroup.com)

Within the Cement & Minerals division, Fives FCB is a major technology provider in the cement and minerals industries, providing innovative and tailor-made solutions designed to maximize the energy efficiency and reduce the environmental footprint of cement producers' facilities. (www.fivesgroup.com/cement-minerals)



Contact press:
Cement | Minerals
Gwennaëlle Biauxque
+33 3 20 43 76 70
fivesfcb@fivesgroup.com

Fives FCB USA Inc.:
4466 Pinson Valley Parkway,
Birmingham, AL 35215